



Multi-Pure® Drinking Water Systems

EFFECTIVE

- Product performance certified by NSF to reduce a wide range of contaminants of health concern
- Reliable protection for your family's drinking water
- Beneficial minerals remain in the water
- Made of FDA-approved materials
- Structurally sound
- Nothing harmful is added to the water

CONVENIENT

- Variety of models
- Below counter or countertop
- Stainless steel or plastic
- Portable units for apartments, travel, or emergency use
- Easy to install

ECONOMICAL

- Filter replacement about once a year
- Low maintenance cost
- Variety of units available to suit any budget

GUARANTEED QUALITY

- Lifetime Warranty on housing (stainless steel or plastic)
- 1-Year Warranty on accessories

Treat Yourself to the Best Water!

Multi-Pure® Solid Carbon Block filters provide clean, delicious, healthier water for drinking, cooking, beverages, food preparation, and more. And refreshing Multi-Pure® water is available whenever you need it, right at your kitchen sink. Multi-Pure's exclusive three-stage, compressed, activated Solid Carbon Block filter does not remove healthful minerals, but it does reduce a wide range of contaminants of health concern.

All models include hardware and materials needed for installation, and the filter is easy to replace. Plus, Multi-Pure® Drinking Water Systems come with a Lifetime Warranty on stainless steel and plastic housings and a one-year warranty on all accessories.

Multi-Pure® Drinking Water Systems are the most effective carbon block water filters available on the market. Multi-Pure® Drinking Water Systems give you peace of mind by letting you control the quality of the water you drink.

When comparing Multi-Pure's technologically advanced filtration capabilities with other filters, you will find that the performance of the Multi-Pure® System is superior. Multi-Pure® Drinking Water Systems meet the high standards and needs of more than three million satisfied customers throughout the world and they will meet your requirements and high expectations.

Multi-Pure® Systems are certified by NSF International to reduce a wide range of contaminants of health concern as well as aesthetically improve the water. Multi-Pure® Drinking Water Systems reduce MTBE, chlorination by-products, PCBs, chloramine, pesticides, herbicides, heavy metals like lead and mercury, Arsenic, and many other contaminants.



What Makes A Multi-Pure® System So Effective?

Nationally recognized standards established for the drinking water treatment industry confirm that the most effective systems for the removal of both aesthetic and harmful contaminants are those that utilize solid carbon block filters.

The densely compacted Multi-Pure® Solid Carbon Block filter has the ability to micro-strain every molecule of water through microscopic pores. The Solid Carbon Block filter has a large surface area, so the water is in contact with the carbon for a longer period of time, providing greater adsorption of the many different chemicals, pesticides, herbicides and certain heavy metals. Contaminants with a physical size are removed when water passes through the pre-filter, which helps keep the carbon block from clogging prematurely.

The developer of the Solid Carbon Block technology, Multi-Pure, has been a leading manufacturer in the water treatment industry since 1970, and has gained a reputation for performance and quality.

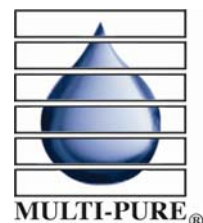
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Enjoy Water the Way it Was Meant to Taste!

A recent study from the Water Quality Association (WQA) reveals that the top two contaminants that Americans are concerned about in their drinking water are LEAD and ARSENIC.

Multi-Pure has been the leader in the drinking water industry with products that treat both lead and arsenic. Currently, Multi-Pure is the only manufacturer with a filter system NSF-certified to reduce levels of Arsenic V.



Product	Model/SKU	Description	Technology	MSRP
	MPADC	Multi-Pure® MPADC Drinking Water Filter for Countertop Use - Includes Diverter Valve	Solid Carbon Block	\$224.95
	CB-VOC-SI	Multi-Pure® CB-VOC-SI Drinking Water Filter for Inline Use	Solid Carbon Block	\$344.95
	CB-VOC-SC	Multi-Pure® CB-VOC-SC Drinking Water Filter for Countertop Use - Includes Diverter Valve	Solid Carbon Block	\$379.95
	CB-VOC-SB	Multi-Pure® CB-VOC-SB Drinking Water Filter for Below Counter Use - Includes Faucet	Solid Carbon Block	\$399.95
	CB-VOC-SB-PID	Multi-Pure® CB-VOC-SB-PID Drinking Water Filter for Below Counter Use - Includes Faucet and Capacity Monitor	Solid Carbon Block	\$484.95
	CB-As-SI	Multi-Pure® CB-As-SI Drinking Water Filter for Inline Use	Solid Carbon Block with Arsenic Reduction	\$469.95
	CB-As-SC	Multi-Pure® CB-As-SC Drinking Water Filter for Countertop Use - Includes Diverter Valve	Solid Carbon Block with Arsenic Reduction	\$499.95
	CB-As-SB	Multi-Pure® CB-As-SB Drinking Water Filter for Below Counter Use - Includes Faucet	Solid Carbon Block with Arsenic Reduction	\$519.95
	CB-As-SB-PID	Multi-Pure® CB-As-SB-PID Drinking Water Filter for Below Counter Use - Includes Faucet and Capacity Monitor	Solid Carbon Block with Arsenic Reduction	\$609.95
	CBT-Plus-RO	Multi-Pure® CBT-Plus-RO Drinking Water Filter for Below Counter Use - Includes Faucet	Solid Carbon Block with Reverse Osmosis	\$629.95

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