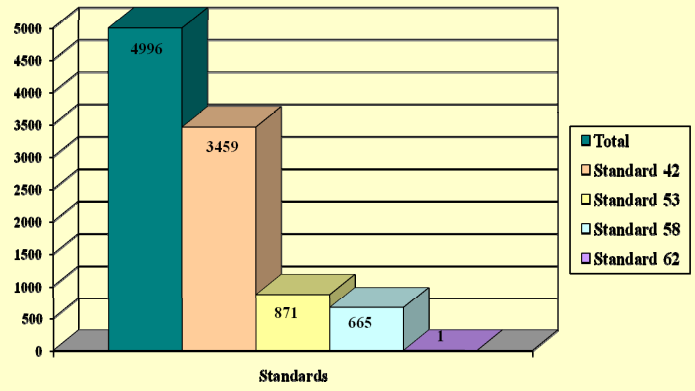
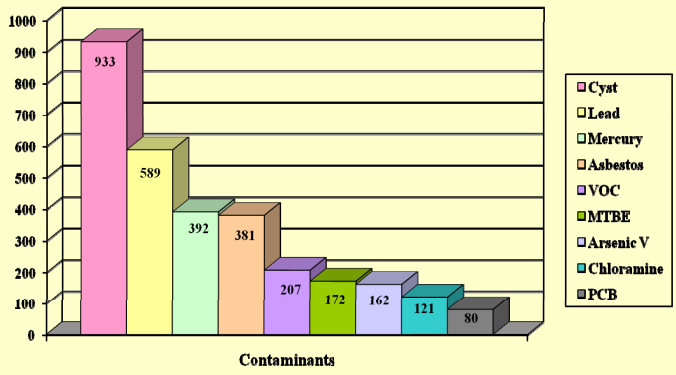
Carbon Block's Superior Performance Confirmed by Testing and Certification

The effectiveness of any drinking water treatment device is measured by the performance of its filter. NSF testing in accordance with NSF/ANSI standards provides the consumer with the highest level of assurance that certified products will perform as claimed. A close review of NSF Listings shows that Carbon Block's (dba Multi-Pure) solid carbon block filters are the most effective for reducing a broad spectrum of contaminants of aesthetic as well as health concern.

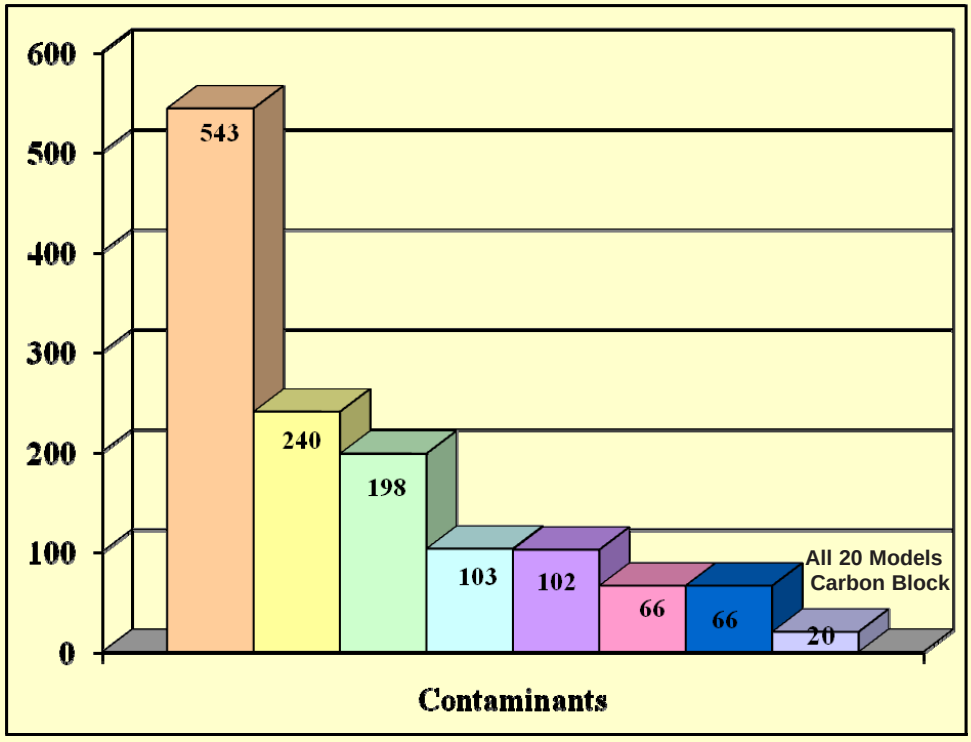
NSF Listings by Standard



NSF Listings by Single Contaminant



Listings by Combinations of Contaminants



Comparing Drinking Water Systems
Certified Performance Says It All

Testing programs and standards developed by NSF International provide a basis for evaluating and comparing drinking water treatment units. Although thousands of drinking water systems have been tested and certified, only a few are certified to reduce a wide range of contaminants. These charts summarize NSF Listings by standard, by single contaminants, and by combinations of contaminants.

Only Carbon Block Techology is certified to reduce Lead, Mercury, Cyst, Asbestos, VOC, MTBE, PCB, Chloramine, and Arsenic V. By carefully reviewing the certification of a product, consumers can make an informed decision about the drinking water treatment device that will provide the performance they need.

NSF Listings by Standard

By Standard	Products	Companies
Aesthetics, Standard 42	3459	184
Health Effects, Standard 53	871	72
Reverse Osmosis, Standard 58	665	67
Distillation, Standard 62	1	1
Total	4996	324

NSF Listings by Contaminant

	Number of Products			
By Single Contaminants	Health Effects	Reverse Osmosis	Distillers	Total
Chlorine	1434	0	0	1434
Cyst	784	149	0	933
Lead	443	145	1	589
Mercury	391	0	1	392
Asbestos	345	36	0	381
VOC	203	4	0	207
MTBE	172	0	0	172
Arsenic	21	140	1	162
Chloramine	120	1	0	121
PCB	80	0	0	80

NSF Listings by Combinations of Contaminants

	Number of Products			
By Combination of Contaminants	Health Effects	Reverse Osmosis	Distillers	Total
Cyst, Lead	399	144	0	543
Cyst, Lead, Mercury	240	0	0	240
Cyst, Lead, Mercury, Asbestos	198	0	0	198
Cyst, Lead, Mercury, Asbestos, MTBE	103	0	0	103
Cyst, Lead, Mercury, Asbestos, MTBE, VOC	102	0	0	102
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB	66	0	0	66
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramine	66	0	0	66
Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramines, **Arsenic V**	20	0	0	20

All 20 models Carbon Block

Charts are based on NSF online listings on August 4, 2010.
For more information, go to NSF International website: www.nsf.org

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