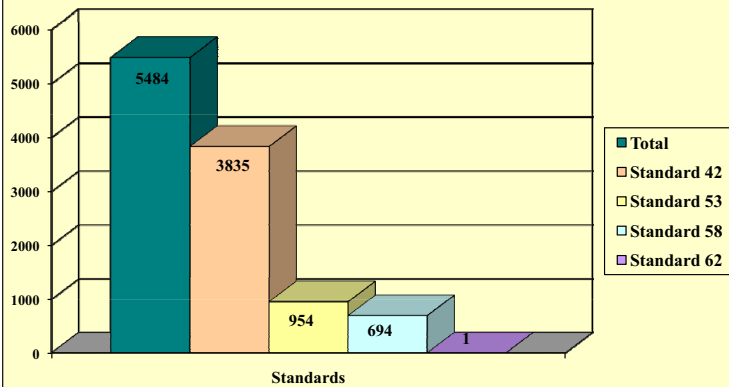


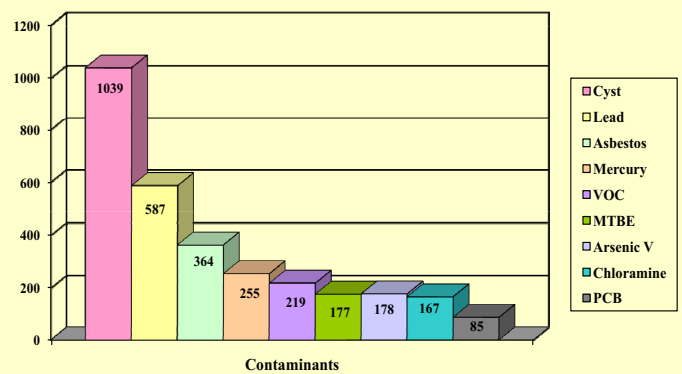
Carbon Block's Superior Performance Confirmed by Testing and Certification

The effectiveness of any drinking water treatment device is measured by the performance of its filter. NSF testing in accordance with NSF/ANSI standards provides the consumer with the highest level of assurance that certified products will perform as claimed. A close review of NSF Listings shows that Carbon Block's (dba Multi-Pure) solid carbon block filters are the most effective for reducing a broad spectrum of contaminants of aesthetic as well as health concern.

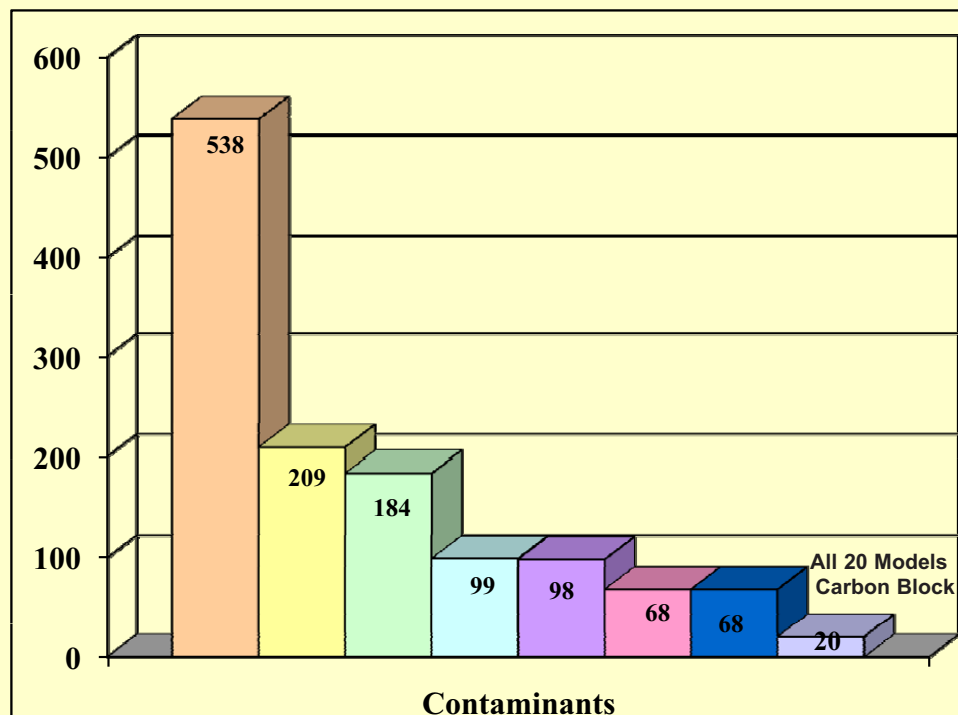
NSF Listings by Standard



NSF Listings by Single Contaminant



Listings by Combinations of Contaminants



- Cyst, Lead
- Cyst, Lead, Mercury
- Cyst, Lead, Mercury, Asbestos
- Cyst, Lead, Mercury, Asbestos, MTBE
- Cyst, Lead, Mercury, Asbestos, MTBE, VOC
- Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB
- Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramine
- Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramine, Arsenic V

Comparing Drinking Water Systems Certified Performance Says It All

Testing programs and standards developed by NSF International provide a basis for evaluating and comparing drinking water treatment units. Although thousands of drinking water systems have been tested and certified, only a few are certified to reduce a wide range of contaminants. These charts summarize NSF Listings by standard, by single contaminants, and by combinations of contaminants.

Only Carbon Block Technology is certified to reduce Lead, Mercury, Cyst, Asbestos, VOC, MTBE, PCB, Chloramine, and Arsenic V. By carefully reviewing the certification of a product, consumers can make an informed decision about the drinking water treatment device that will provide the performance they need.

| NSF Listings by Standard | | |
|------------------------------|-------------|------------|
| By Standard | Products | Companies |
| Aesthetics, Standard 42 | 3835 | 198 |
| Health Effects, Standard 53 | 954 | 73 |
| Reverse Osmosis, Standard 58 | 694 | 73 |
| Distillation, Standard 62 | 1 | 1 |
| Total | 5484 | 345 |

| NSF Listings by Contaminant | | | | |
|-----------------------------|--------------------|-----------------|------------|-------|
| By Single Contaminants | Number of Products | | | |
| | Health Effects | Reverse Osmosis | Distillers | Total |
| Chlorine | 1557 | 0 | 0 | 1557 |
| Cyst | 871 | 168 | 0 | 1039 |
| Lead | 422 | 164 | 1 | 587 |
| Asbestos | 350 | 14 | 0 | 364 |
| Mercury | 254 | 0 | 1 | 255 |
| VOC | 213 | 6 | 0 | 219 |
| Arsenic | 21 | 156 | 1 | 178 |
| MTBE | 177 | 0 | 0 | 177 |
| Chloramine | 166 | 1 | 0 | 167 |
| PCB | 85 | 0 | 0 | 85 |

| NSF Listings by Combinations of Contaminants | | | | |
|--|--------------------|-----------------|------------|-------|
| By Combination of Contaminants | Number of Products | | | |
| | Health Effects | Reverse Osmosis | Distillers | Total |
| Cyst, Lead | 375 | 163 | 0 | 538 |
| Cyst, Lead, Mercury | 209 | 0 | 0 | 209 |
| Cyst, Lead, Mercury, Asbestos | 184 | 0 | 0 | 184 |
| Cyst, Lead, Mercury, Asbestos, MTBE | 99 | 0 | 0 | 99 |
| Cyst, Lead, Mercury, Asbestos, MTBE, VOC | 98 | 0 | 0 | 98 |
| Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB | 68 | 0 | 0 | 68 |
| Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramine | 68 | 0 | 0 | 68 |
| Cyst, Lead, Mercury, Asbestos, MTBE, VOC, PCB, Chloramines, Arsenic V | 20 | 0 | 0 | 20 |

All 20 models
Carbon Block

Charts are based on NSF online listings on May 25, 2011.
For more information, go to NSF International website: www.nsf.org



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